



# ONE MONTANA

## Teenpreneur Roundup Business Summary Instructions

*Instructions: (delete the following notes after completing this template)*

- *You can use this template to submit your Business Summary.*
- *Make sure what you type IS NOT in bold...only the section headings should be in bold.*
- *Once you have entered your responses to each prompt, remove extra spaces between sections.*
- *When saving your completed template, use the name of your business and save the document as a .doc, .docx or .pdf before uploading it. (i.e. Leave\_Alert.doc, Leave\_Alert.docx, Leave\_Alert.pdf)*

**What is the name of your Idea for a New Business OR your Existing Business?**

**Introduction to your Idea for a New Business OR your Existing Business. (refer to rubric)**

**Description of the market(s) that the product or service your Idea for a New Business will target OR your Existing Business does target. (refer to rubric)**

**Description of the marketing plan for customer acquisition for your Idea for a New Business OR your Existing Business. (refer to rubric)**

**Describe the financial plan for your Idea for a New Business OR your Existing Business. (refer to rubric)**